



36th Annual River City Days August 3-5, 2018 #RWRiverCityDays

The Red Wing Area Chamber of Commerce is gearing up for our 36th Annual River City Days! Red Wing's premiere summer festival will be even bigger and better than last year! We greatly appreciate your willingness to help us provide area residents and visitors a great, family-friendly and affordable fun-filled event again this year. This year's festival will be held **August 3-5, 2018**.

Your generous sponsorship contributions help us provide the many things needed to make this event successful and help you promote your business. Sponsorships help us provide: FREE ENTERTAINMENT; the enormous tent for the FREE entertainment and the beer tent; band amenities; stages; lighting systems; sound equipment; chairs & tables; portable toilets; park security; insurance; golf cart assistance for those that require it; picnic tables; plus much more. Your sponsorship is also used to support the Rotary Grand Parade; Red Wing Royal Ambassador Program; the River City Days Car Show; the River City Ramble; Kid Games & Activities; tournaments; family activities; and much more! Your sponsorship also promotes your business to the approximately 30,000+ people that attend River City Days throughout the weekend and support our local economy. Please check out the River City Day's website at www.rivercitydays.org for a list of all the activities. Please check back often because we update this website with new information and events frequently.

Sponsorship is very important to the success of our community's largest summer festival. Please review the attached sheet listing sponsorship opportunities. **THANK YOU in advance for your commitment to the success of River City Days! Please complete the form (attached) and return it to the Chamber office by June 15 to receive the most publicity.** This allows us to promote your business all summer.

There's lots of ways to participate in this year's event: be in the parade; be an exhibitor at the parks; enroll in one of the many tournaments; shop or exhibit at the craft fair; attend the pageant; or simply just come and enjoy all the fun! This is your local festival so we encourage you to get involved!

Please call us with any questions at 651-388-4719 or email tammy@redwingchamber.com.

Mark your calendars for August 3-5, 2018! Thank you for your support of the 36th Annual River City Days!

Tammy

Tammy Wadley

Member Services
Red Wing Area Chamber of Commerce
439 Main Street
Red Wing, MN 55066
651-388-4719
tammy@redwingchamber.com
www.redwingchamber.com

Our business is making your business stronger!

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Sponsor Benefits	Presenting Sponsor	Entertainment Sponsor	Parade Sponsor	Riverboat Sponsor	Yacht Sponsor	Event Sponsor	Lifeboat Sponsor	Brochure Ad
Quantity Available	2	2	2	Unlimited	Unlimited	Unlimited	Unlimited	Limited
Sponsorship Amounts	\$5,000	\$5,000	\$3,000	\$1,500	\$750	\$500	\$250	\$200
Numerous Promotional Opportunities/Banners in Entertainment Tent All Weekend <i>(Provided by Sponsor)</i>	X	X						
LOGO on River City Days Poster	X	X						
Business Highlighted via Social Media	X	X	X					
Large Banner with LOGO at Bay Point Park	X	X	X	X				
Large Banner with LOGO at Levee Park	X	X	X	X				
LOGO on River City Days Brochure <i>(25,000 distributed to households in Red Wing area, businesses and available prior to event and at event)</i>	X	X	X	X				
LOGO on River City Days Website <u>Linking</u> to Business Website	X	X	X	X				
LOGO on Chamber Website <u>Linking</u> to Business Website	X	X	X	X				
4 Parking Passes <i>(Good for Entire Weekend)</i>	X	X	X	X				
Commercial Vendor Booth (10'x10') at Bay Point Park	X	X	X	X	X			
Social Media Coverage of River City Days	X	X	X	X	X	X	X	
Presenting Parade Sponsor Banner <i>(Provided by Sponsor)</i>			X					
Sponsor Sign Along Bay Point Park Sidewalk	X	X	X	X	X	X	X	
Local Radio Promotions for River City Days <i>(Prior & During Event)</i>	X	X	X	X	X	X	X	
2 Parking Passes <i>(Good for Entire Weekend)</i>					X	X		
Event Signage <i>(Provided by Sponsor, Unlimited During Event)*</i>						X		
Business Listed on River City Days Website <u>Linking</u> to Business Website					X	X		
Business Listed on Chamber Website <u>Linking</u> to Business Website					X	X		
Business Listed on River City Days Brochure <i>(25,000 distributed to households in Red Wing area, businesses and available prior to event and at event)</i>					X	X	X	
Business Listing--River City Days Website							X	
Business Listing--Chamber Website							X	
1 1/2" x 2 1/4" Coupon Ad in River City Days Brochure <i>(25,000 distributed to households in Red Wing area, businesses and available prior to event and at event)</i>								X

*Event Sponsor Opportunities: Family Chemistry Show, Arts & Crafts Fair, Antique Boat Show, Kids Activity Tent, etc.

If you're interested in having a vendor booth at Bay Point Park (\$250), contact the Red Wing Chamber office at 651-388-4719.



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Visit rivercitydays.org for a list of activities

Sponsorship Information

River City Days depends on your generous donations to make this festival a success. Please complete the form below and submit to the Red Wing Area Chamber of Commerce at 439 Main Street, Red Wing, MN 55066 or email tammy@redwingchamber.com. Please call 651-388-4719 with any questions.

Sponsorship Level (i.e. Riverboat, Yacht, Lifeboat, etc.)

Donation Amount _____

Business Name (As You Want It Printed) _____

Contact Person _____ Phone _____

Website Address _____

Entertainment, Presenting, and Riverboat Sponsors, please email your business logo to tammy@redwingchamber.com

Payment Method (please place an "X" by your choice)

____ Check enclosed (payable to **River City Days**)

____ Please invoice

____ Credit Card (Please contact Chamber office with your information)

Mail Completed Form by June 15, 2018 to:

Red Wing Area Chamber of Commerce (**Checks Payable to River City Days**)
439 Main Street
Red Wing, MN 55066