



## 37<sup>th</sup> Annual River City Days August 2-4, 2019 #RWRiverCityDays

The Red Wing Area Chamber of Commerce is gearing up for our 37<sup>th</sup> Annual River City Days! Red Wing's premiere summer festival will be even bigger and better than last year! We greatly appreciate your willingness to help us provide area residents and visitors a great, family-friendly and affordable fun-filled event again this year. This year's festival will be held **August 2-4, 2019**.

Your generous sponsorship contributions help us provide the many things needed to make this event successful and help you promote your business. Sponsorships help us provide: FREE ENTERTAINMENT; the enormous tent for the FREE entertainment and the beer tent; band amenities; stages; lighting systems; sound equipment; chairs & tables; portable toilets; park security; insurance; golf cart assistance for those that require it; picnic tables; plus, much more. Your sponsorship is also used to support the Rotary Grand Parade; Red Wing Royal Ambassador Program; the River City Days Car Show; the River City Ramble; Kid Games & Activities; tournaments; family activities; and much more! Your sponsorship also promotes your business to the approximately 30,000+ people that attend River City Days throughout the weekend and support our local economy. Please check out the River City Day's website at [www.rivercitydays.org](http://www.rivercitydays.org) for a list of all the activities. Please check back often because we update this website with new information and events frequently.

Sponsorship is very important to the success of our community's largest summer festival. Please review the attached sheet listing sponsorship opportunities. **THANK YOU in advance for your commitment to the success of River City Days! Please complete the form (attached) and return it to the Chamber office by May 15 to receive the most publicity.** This allows us to promote your business all summer.

There are many ways to participate in this year's event: be in the parade; be an exhibitor at the parks; enroll in one of the many tournaments; shop or exhibit at the craft fair; attend the pageant; or simply just come and enjoy all the fun! This is your local festival, so we encourage you to get involved!

Please call us with any questions at 651-388-4719 or email [tammy@redwingchamber.com](mailto:tammy@redwingchamber.com).

**Mark your calendars for August 2-4, 2019! Thank you for your support of the 37<sup>th</sup> Annual River City Days!**

*Tammy*

### **Tammy Wadley**

Member Services  
Red Wing Area Chamber of Commerce  
439 Main Street  
Red Wing, MN 55066  
651-388-4719  
[tammy@redwingchamber.com](mailto:tammy@redwingchamber.com)

[www.redwingchamber.com](http://www.redwingchamber.com)

*Our business is making your business stronger!*



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Visit [rivercitydays.org](http://rivercitydays.org) for a list of activities

## Sponsorship Information

*River City Days depends on your generous donations to make this festival a success. Please complete the form below and submit to the Red Wing Area Chamber of Commerce at 439 Main Street, Red Wing, MN 55066 or email [tammy@redwingchamber.com](mailto:tammy@redwingchamber.com). Please call 651-388-4719 with any questions.*

Sponsorship Level (i.e. Riverboat, Yacht, Lifeboat, etc.) \_\_\_\_\_

Donation Amount \_\_\_\_\_

Business Name (As You Want It Printed) \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Website Address \_\_\_\_\_

*Entertainment, Presenting, and Riverboat Sponsors, please email your business logo to [tammy@redwingchamber.com](mailto:tammy@redwingchamber.com)*

Payment Method (please place an "X" by your choice)

\_\_\_ Check enclosed (payable to **River City Days**)

\_\_\_ Please invoice

\_\_\_ Credit Card (Please contact Chamber office with your information)

**Mail Completed Form by May 15, 2019 to:**

Red Wing Area Chamber of Commerce (**Checks Payable to River City Days**)  
439 Main Street  
Red Wing, MN 55066

# 37th Annual River City Days

## August 2-4, 2019

Sponsor Benefits	Presenting Sponsor	Entertainment Sponsor	Parade Sponsor	Riverboat Sponsor	Yacht Sponsor	Event Sponsor	Lifeboat Sponsor	Brochure Ad
<b>Quantity Available</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>Limited</b>
<b>Sponsorship Amounts</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>	<b>\$200</b>
Numerous Promotional Opportunities/Banners in Entertainment Tent All Weekend <i>(Provided by Sponsor)</i>	X	X						
LOGO on River City Days Poster	X	X						
Business Highlighted via Social Media	X	X	X					
Large Banner with LOGO at Bay Point Park	X	X	X	X				
Large Banner with LOGO at Levee Park	X	X	X	X				
LOGO on River City Days Brochure <i>(10,000 distributed to households in Red Wing area, businesses and available prior to event and at event)</i>	X	X	X	X				
LOGO on River City Days Website <u>Linking</u> to Business Website	X	X	X	X				
LOGO on Chamber Website <u>Linking</u> to Business Website	X	X	X	X				
4 Parking Passes <i>(Good for Entire Weekend)</i>	X	X	X	X				
Commercial Vendor Booth (10'x10') at Bay Point Park	X	X	X	X	X			
Social Media Coverage of River City Days	X	X	X	X	X	X	X	
Presenting Parade Sponsor Banner <i>(Provided by Sponsor)</i>			X					
Sponsor Sign Along Bay Point Park Sidewalk	X	X	X	X	X	X	X	
Local Radio Promotions for River City Days <i>(Prior &amp; During Event)</i>	X	X	X	X	X	X	X	
2 Parking Passes <i>(Good for Entire Weekend)</i>					X	X		
Event Signage <i>(All Event sponsors listed on signage at Parks)</i>						X		
Business Listed on River City Days Website <u>Linking</u> to Business Website					X	X		
Business Listed on Chamber Website <u>Linking</u> to Business Website					X	X		
Business Listed on River City Days Brochure <i>(25,000 distributed to households in Red Wing area, businesses and available prior to event and at event)</i>					X	X	X	
Business Listing--River City Days Website							X	
Business Listing--Chamber Website							X	
1 1/2" x 2 1/4" Coupon Ad in River City Days Brochure <i>(10,000 distributed to households in Red Wing area, businesses and available prior to event and at event)</i>								X

\*Event Sponsors will be listed on signage at the parks. Events include: Family Chemistry Show, Arts & Crafts Fair, Antique Boat Show, Kids Activity Tent, Car Show, Big Turn Music Fest at River City Days, Guns VS Hoses Softball Game, River City Ramble, Royal Ambassador Events, plus more as we add them.

If you're interested in having a vendor booth at Bay Point Park (\$250), contact the Red Wing Chamber office at 651-388-4719.